

USA REPUBLICAN AND INDEPENDENT VOTERS

AUGUST 2025



METHODOLOGY

Sample

1,000 online interviews among a nationwide representative sample of self-identifying True Republican, Republican leaning Independent & True Independent voters.

Method

Online interviews conducted August 26-27, 2025.

Sampling Error

Plus or minus 3% at the 95% confidence level. The margin for error is higher for subgroups, such as gender or an individual age category.



DEMOGRAPHICS

Party ID – Category Definitions

True Republicans: When it comes to politics, considers themselves Republican 69%

Republican leaning Independents: Consider themselves Independent/non-partisan/unaffiliated but votes mostly/only/for more Republicans than Democrats 14%

True Independents: Consider themselves Independent/non-partisan/unaffiliated and votes for the person/Independent 17%

Region		Gender/Kids in HH		Wing of GOP (Reps. only)		Ethnicity	
West	21%	Men	52%	Trump wing	57%	Caucasians	77%
Midwest	22%	Women	48%	Traditional wing	35%	Non-Caucasians	22%
South	41%	Yes, kids in HH	29%	Other/DK	8%		
Northeast	16%	No kids in HH	70%				

Population Density		Education		Age		Philosophy/Party ID	
Urban	24%	High school or less	23%	18-34	11%	Very Conservative Reps.	26%
Suburban	47%	Assoc. degree/some college, trade, voc.	37%	35-44	13%	Somewhat Cons. Reps.	24%
Suburban change to urban	2%	College graduates	24%	45-54	16%	Moderate/Liberal Reps.	18%
Rural	24%	Post-graduates	15%	55-59	13%	Very Conservative Inds.	2%
Rural change to suburban	2%			60-64	14%	Somewhat Cons. Inds.	12%
				65+	33%	Moderate/Liberal Inds.	16%

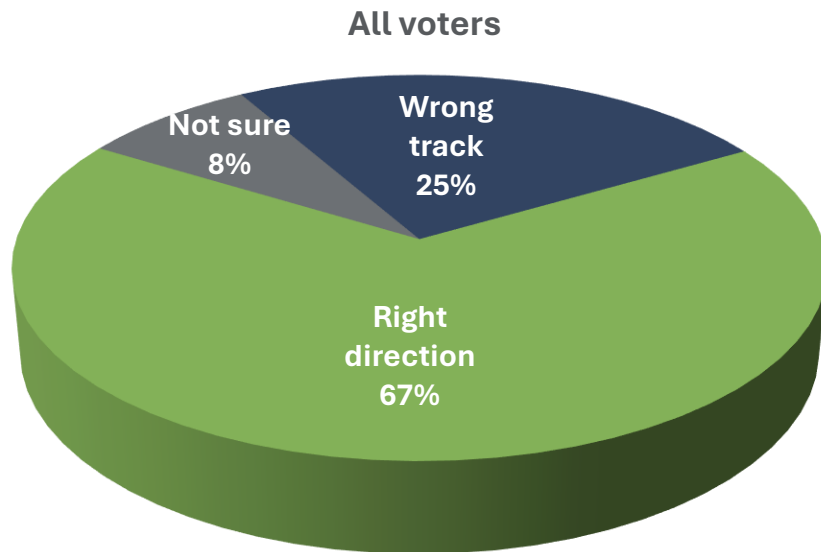




VOTER MOOD

VOTER MOOD IS POSITIVE OVERALL

“Do you believe things in the United States are generally headed in the right direction, or do you think things are pretty much headed off on the wrong track?” (Q1)



	Right direction	Wrong track	Not sure
True Republicans	75%	17%	8%
Trump wing Reps.	88%	8%	5%
Traditional wing Reps.	60%	29%	12%
Rep. leaning Inds.	67%	26%	7%
True Independents	33%	57%	9%

True Republicans and Republican leaning Independents are optimistic, but True Independents are pessimistic.





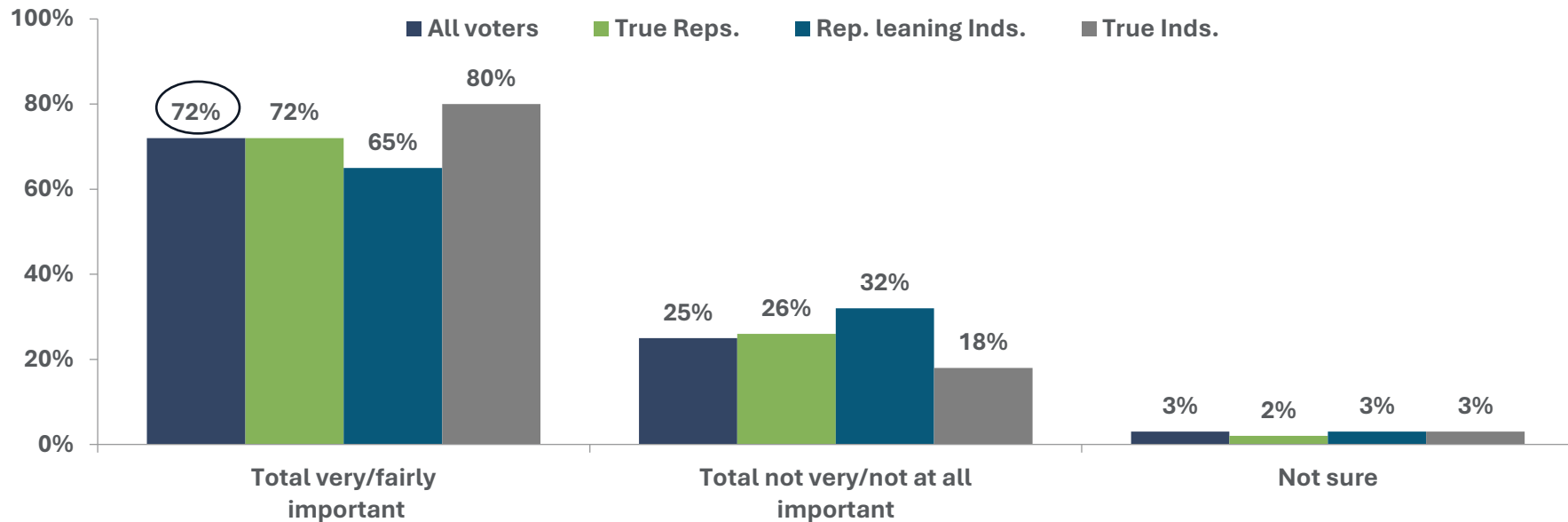
CLEAN ENERGY



72% SAY USE OF CLEAN ENERGY IS IMPORTANT⁷

“How important is it for the United States to use Clean Energy to reduce pollution that leads to climate change?” (Q2)

Rep. leaning Inds. are least convinced; True Inds. are most convinced.



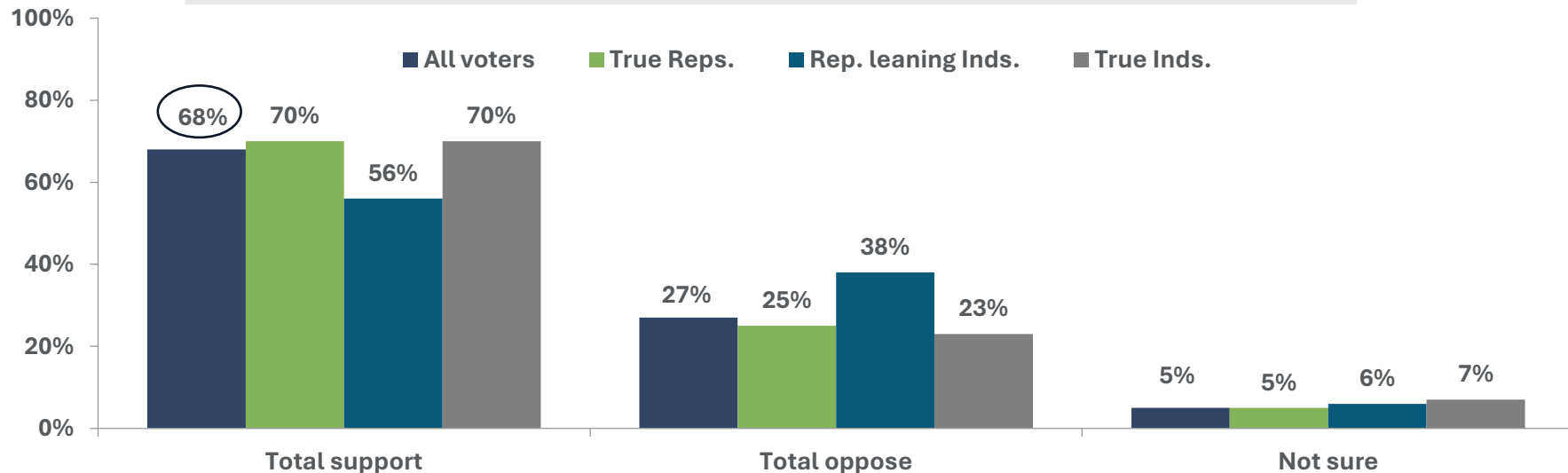
- Majorities of all key subgroups say it is important for Congress to address climate change, including: “very” Conservatives and both Trump wing and Traditional wing Reps.
- In terms of intensity, 50% or more of the following key subgroups say it is “very” important Congress address climate change: Urban residents, Republicans age 18-44, voters with kids in the HH and voters who identify as Liberal.



68% SUPPORT ACCELERATING DEVELOPMENT/USE OF CLEAN ENERGY

“Do you support or oppose the federal government taking action to accelerate the development and use of Clean Energy in the United States?”(Q3)

Rep. leaning Inds. are least supportive; True Inds. and True Reps. are most supportive.



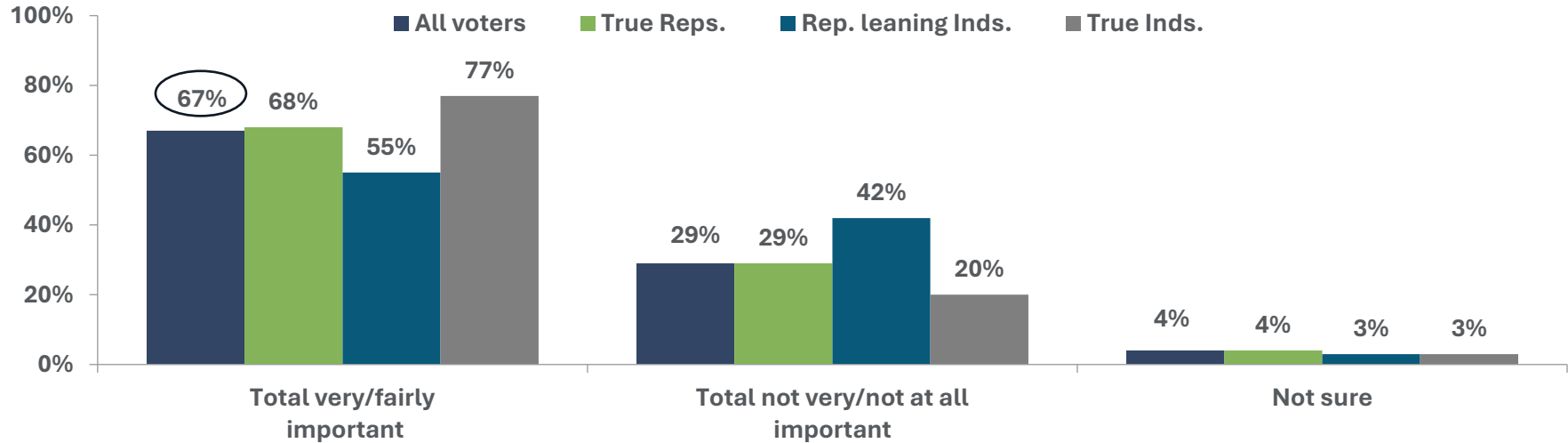
- Majorities of most key subgroups support accelerated development/use of clean energy, including Trump wing Reps., Traditional Wing Reps. and “very” Conservatives, with one exception – men age 65+, who are divided.
- In terms of intensity, 50% or more of the following key subgroups say they “strongly” support: Republicans age 18-44, men age 18-44 and voters who identify as Liberal. Urban residents are close to 50%, at 48% “strongly” support.



67% SAY IT IS IMPORTANT FOR CONGRESS TO EXPAND CLEAN ENERGY ⁹

“When it comes to issues facing our country today, how important is it for your member of Congress to work to expand the use of Clean Energy in the United States?” (Q4)

Rep. leaning Inds. are least convinced; True Inds. are most convinced.



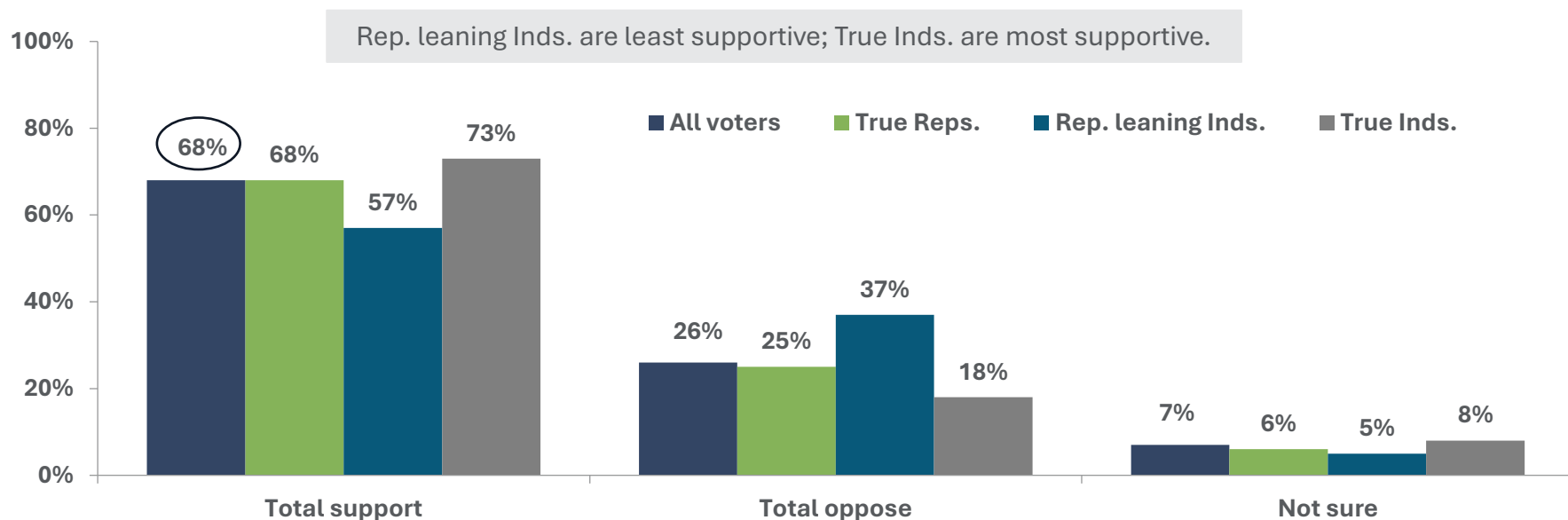
- Majorities of most key subgroups say it is important for Congress to work to expand the use of clean energy at home, including Trump wing Reps., Traditional wing Reps and “very” Conservatives, with one exception – men age 65+, who are divided.
- In terms of intensity, 50% or more of the following key subgroups say it is “very” important Congress to work to expand the use of clean energy at home: Republicans age 18-44 and voters who identify as Liberal. Urban residents are close to 50%, at 49% “very” important.



68% SUPPORT CLEAN ENERGY INCENTIVES

“Next, as you may know, various pieces of legislation over the last several decades have created tax credits, rebates, and other incentives to encourage investment, manufacturing, and the use of more Clean Energy in the United States.

Based on what you know or have heard, do you support or oppose these incentives to expand Clean Energy?” (Q5)



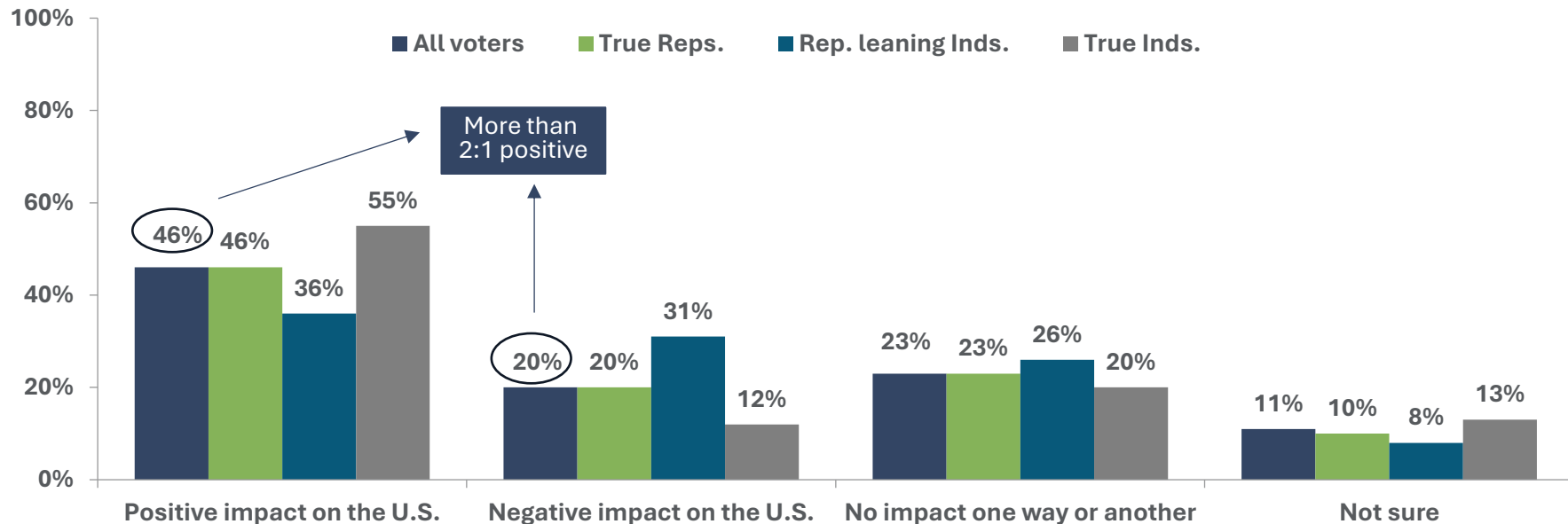
- Majorities of most key subgroups support Clean Energy incentives, including Trump wing, Traditional wing Reps. and “very” Conservatives, with one exception – men age 65+, who are divided.
- In terms of intensity, voters who identify as Liberal are the only key subgroup to support incentives at the majority level.



CLEAN ENERGY INVESTMENTS = POSITIVE IMPACT¹¹

“And do you think these Clean Energy investments have had a positive or negative impact on the United States?” (Q6)

Rep. leaning Inds. are least convinced; True Inds. are most convinced.



- Most subgroups say the impact has been more positive than negative by double digits, including both Trump and Traditional wing Republicans.
- Exceptions in single digit positive territory include “very” Conservatives (+9 positive) and Rep. leaning Inds. (+5 positive).
- Republicans age 65+ (-2 positive) and men age 65+ (-12 positive) are more negative than positive.



TRUMP REPUBLICANS VS. TRADITIONAL REPUBLICANS ON CLEAN ENERGY

Both wings of the GOP side with Clean Energy on all five measurements, but there are differences, with Traditional Republicans more responsive, overall.

	Trump wing Republicans	Traditional wing Republicans	
% Important to use Clean Energy to reduce pollution (Q2)	67%	78%	➡ +11 Traditional wing
% Support government acceleration of Clean Energy (Q3)	64%	78%	➡ +14 Traditional wing
% Important to Congress expands Clean Energy (Q4)	62%	74%	➡ +12 Traditional wing
% Support Clean Energy incentives (Q5)	63%	77%	➡ +14 Traditional wing
% Clean Energy positive impact (Q6)	45%	50%	➡ +5 Traditional wing



A background image showing industrial smokestacks emitting smoke against a hazy sky. The image is faded and serves as a backdrop for the title.

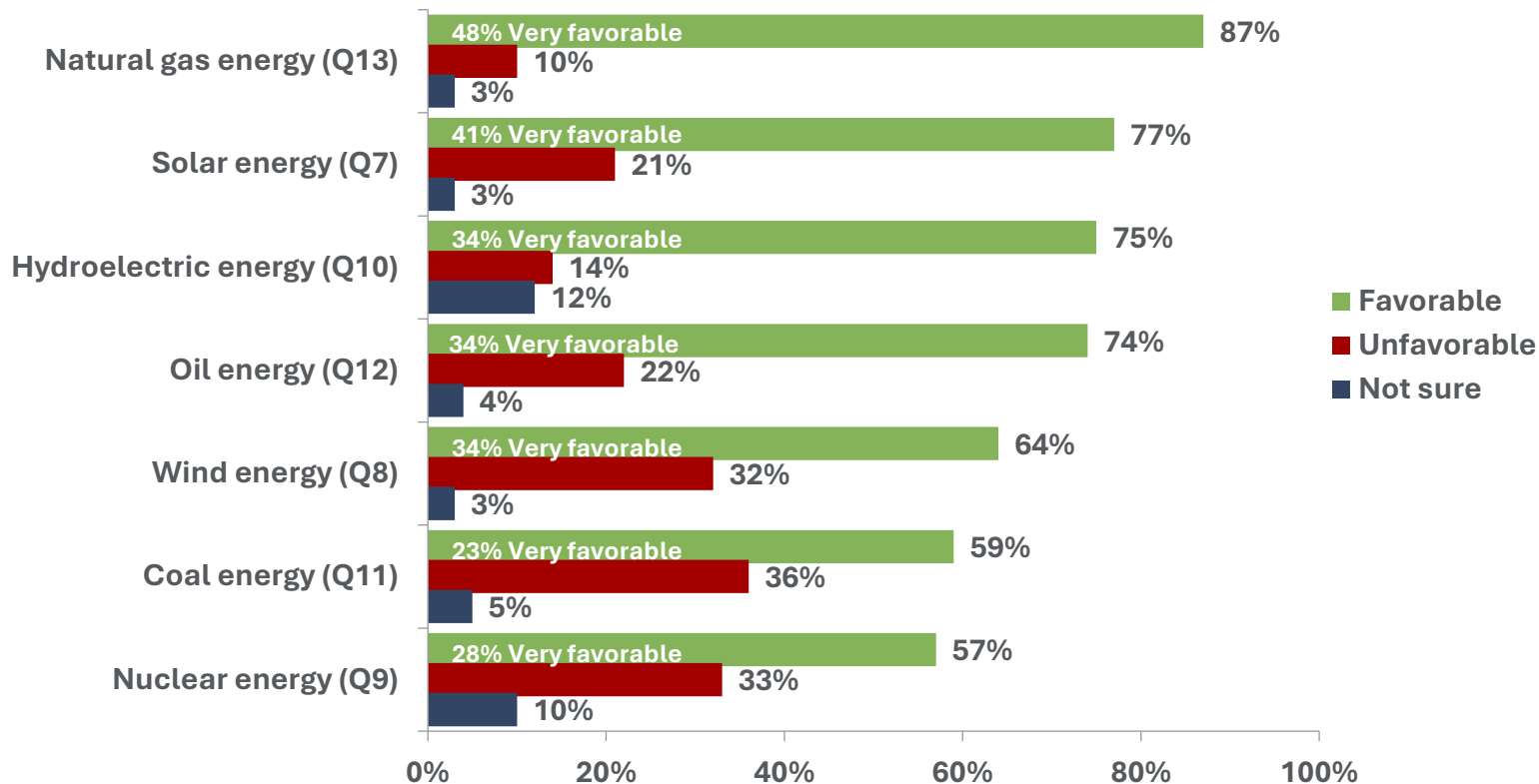
ENERGY SOURCES AND FACILITIES

PERCEPTION OF POWER SOURCES: *ALL VOTERS*

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“Next, please indicate if you have a favorable or unfavorable opinion of each of these energy sources.”

All energy sources are viewed favorably.



PERCEPTION OF POWER SOURCES BY PARTY ID ¹⁵

Nearly all power sources are viewed favorably by all partisans, with double digit favorable over unfavorable scores among most.

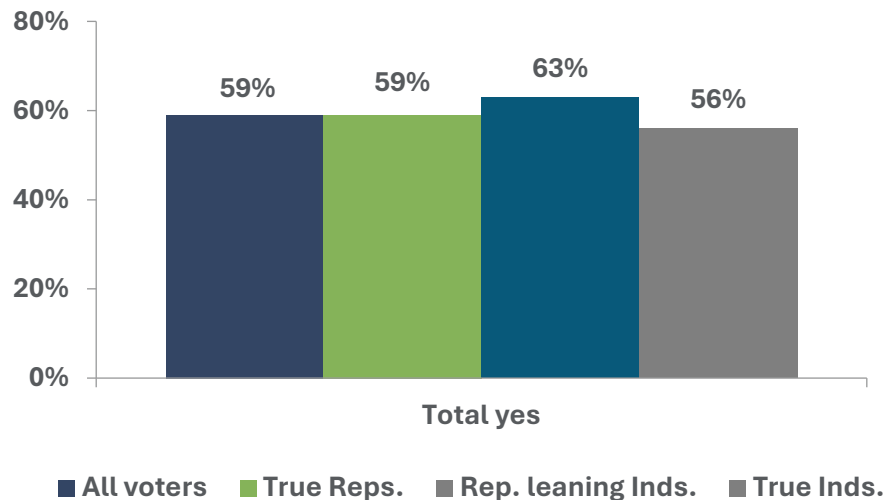
	True Reps.				Rep. leaning Inds.				True Inds.			
	Very fav.	Total fav.	Total unfav.	Net fav.	Very fav.	Total fav.	Total unfav.	Net fav.	Very fav.	Total fav.	Total unfav.	Net fav.
Natural gas energy (Q13)	50%	88%	8%	+80%	50%	89%	10%	+79%	35%	76%	19%	+57%
Solar energy (Q7)	41%	76%	21%	+55%	35%	73%	25%	+48%	47%	82%	14%	+68%
Hydroelectric energy (Q10)	34%	74%	14%	+60%	36%	82%	8%	+74%	34%	72%	16%	+56%
Oil energy (Q12)	36%	77%	19%	+58%	33%	80%	19%	+61%	16%	56%	37%	+19%
Wind energy (Q8)	34%	63%	33%	+30%	24%	55%	41%	+14%	45%	76%	20%	+56%
Coal energy (Q11)	25%	63%	32%	+31%	24%	62%	34%	+28%	13%	41%	53%	-12%
Nuclear energy (Q9)	29%	57%	32%	+25%	36%	69%	24%	+45%	19%	45%	45%	--

Exceptions to double digit favorability include 1) nuclear energy, where opinions are divided among True Inds. and 2) coal energy, where opinions are -12 fav. among True Inds. and just +9 fav. among Traditional wing Reps. (compared to +44 fav. among Trump wing Reps.).



POWER FACILITIES NEAR VOTERS

“Are there any solar, wind, nuclear, hydro, coal, oil or natural gas power facilities near where you live?
If yes, please select all that apply.” (Q21)



No significant differences by Party ID or
Republican party wing.

% Yes	All voters	True Reps.	Rep. leaning Inds.	True Inds.
Solar power facility	32%	33%	32%	31%
Wind power facility	24%	24%	23%	26%
Natural gas power facility	22%	22%	21%	23%
Nuclear power facility	17%	17%	20%	16%
Hydro power facility	14%	13%	16%	16%
Coal-fired power facility	13%	12%	16%	15%
Oil-fired power facility	8%	9%	8%	7%



FAVORABILITY AND PROXIMITY

Yes, in my backyard.

In general, voters are more supportive of a particular energy source if they live near that energy source.

All voters	Overall net favorability of energy source	YES, live near that type of facility	No, do NOT live near that type of facility	
Natural gas	+77	+82	+82	No difference on natural gas
Hydroelectric	+61	+80	+59	Proximity <u>increases</u> favorability +21 for hydro
Solar	+56	+73	+51	Proximity <u>increases</u> favorability +22 for solar
Oil	+52	+66	+51	Proximity <u>increases</u> favorability +15 for oil
Wind	+32	+54	+23	Proximity <u>increases</u> favorability +31 for wind
Nuclear	+24	+49	+16	Proximity <u>increases</u> favorability +33 for nuclear
Coal	+23	+50	+22	Proximity <u>increases</u> favorability +28 for coal





ENERGY PRODUCTION

AGREEMENT WITH ENERGY PRODUCTION STATEMENTS

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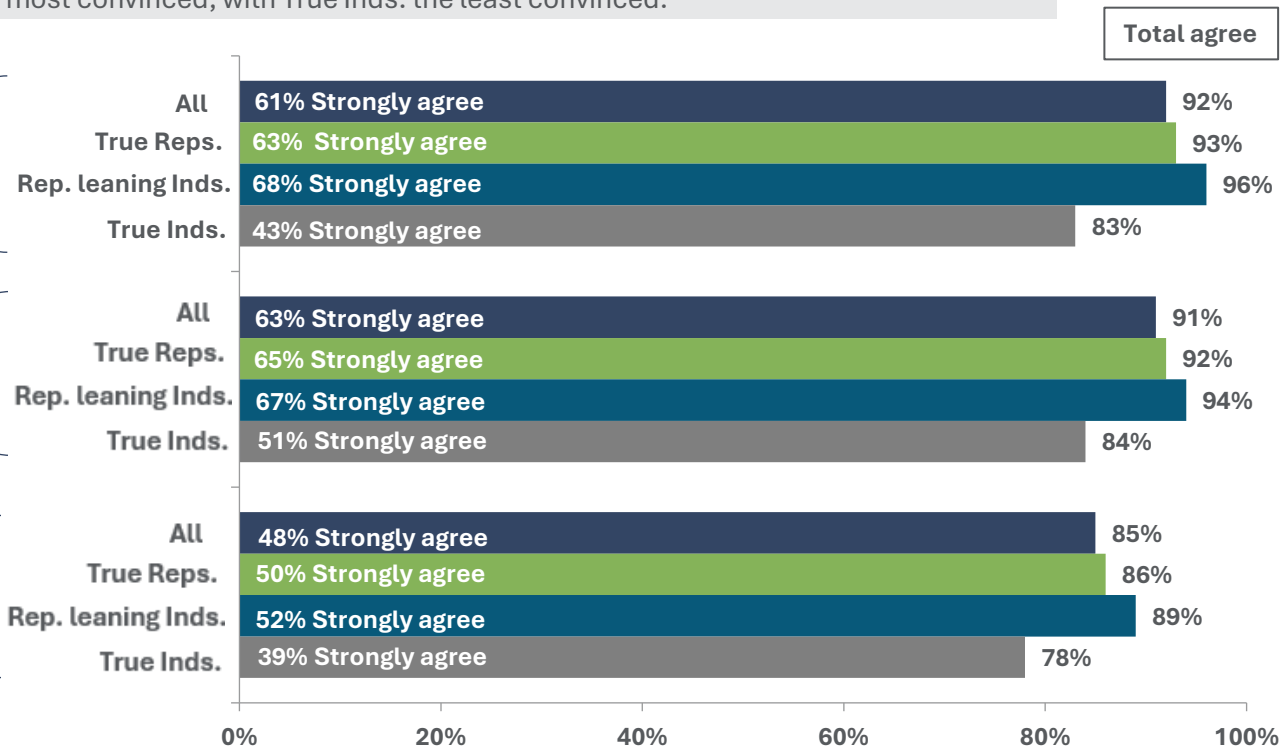
“Please indicate if you agree or disagree with the following statements.”

Widespread agreement on all statements by all partisans -- although True Reps. and Rep. leaning Inds. are the most convinced, with True Inds. the least convinced.

We should have a comprehensive “American-made” approach to energy, utilizing all of the natural resources at our disposal. This will also create good-paying American jobs that cannot be outsourced and reduce dependence on adversarial nations. (Q15)

Congress should be working to make the U.S. more energy independent, reducing our reliance on foreign adversaries like China and Russia. Increased American energy production will not only reduce our dependence on others but will provide American allies access to secure energy sources without funding adversarial nations like Russia, China, and Iran. (Q16)

When it comes to energy production in the U.S., we need an “all of the above” energy approach, meaning one that includes American produced sources such as natural gas, oil, coal, nuclear, wind, solar, and hydro. (Q14)



All three statements find similar widespread agreement among Trump wing Reps., Traditional wing Reps. and “very” Conservatives.



TRUMP REPUBLICANS VS. TRADITIONAL REPUBLICANS ON ENERGY PRODUCTION STATEMENTS

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Wide majorities of both wings of the GOP agree with all three statements, with very little overall differences.

% Agree	Trump wing Republicans	Traditional wing Republicans	
“We should have a comprehensive “American-made” approach to energy, utilizing all of the natural resources at our disposal. This will also create good-paying American jobs that cannot be outsourced and reduce dependence on adversarial nations.” (Q15)	95%	91%	➡ +2 Trump wing
“Congress should be working to make the U.S. more energy independent, reducing our reliance on foreign adversaries like China and Russia. Increased American energy production will not only reduce our dependence on others but will provide American allies access to secure energy sources without funding adversarial nations like Russia, China, and Iran.” (Q16)	94%	92%	➡ +2 Trump wing
“When it comes to energy production in the U.S., we need an “all of the above” energy approach, meaning one that includes American produced sources such as natural gas, oil, coal, nuclear, wind, solar, and hydro.” (Q14)	88%	86%	➡ +2 Trump wing



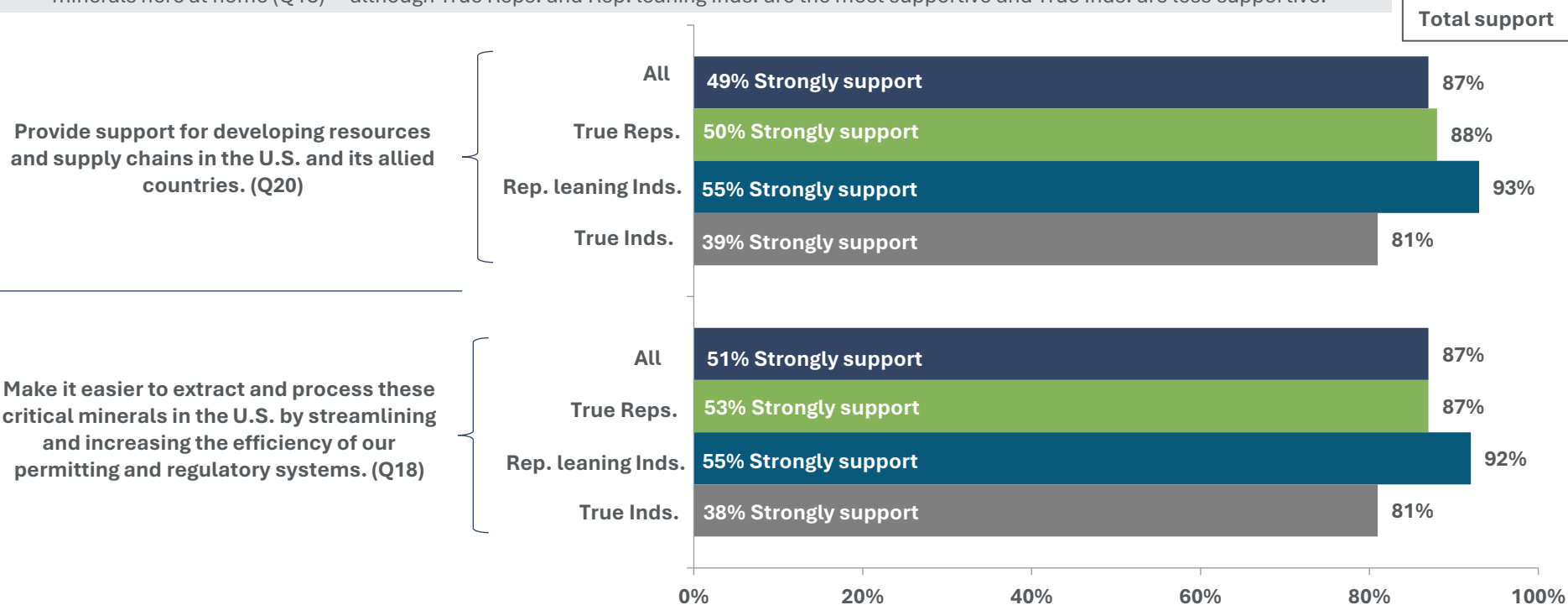


POLICIES: CRITICAL MINERAL, CLIMATE CHANGE & CONGRESSIONAL

CRITICAL MINERAL POLICIES

“Many of the critical minerals needed to produce consumer goods and some energy technologies are processed in China. Knowing this, please indicate if you would support or oppose each of the following policy changes in the U.S.”

Widespread support by all partisans for policies that support developing resources/supply chains (Q20) and making it easier to extract critical minerals here at home (Q18) -- although True Reps. and Rep. leaning Inds. are the most supportive and True Inds. are less supportive.



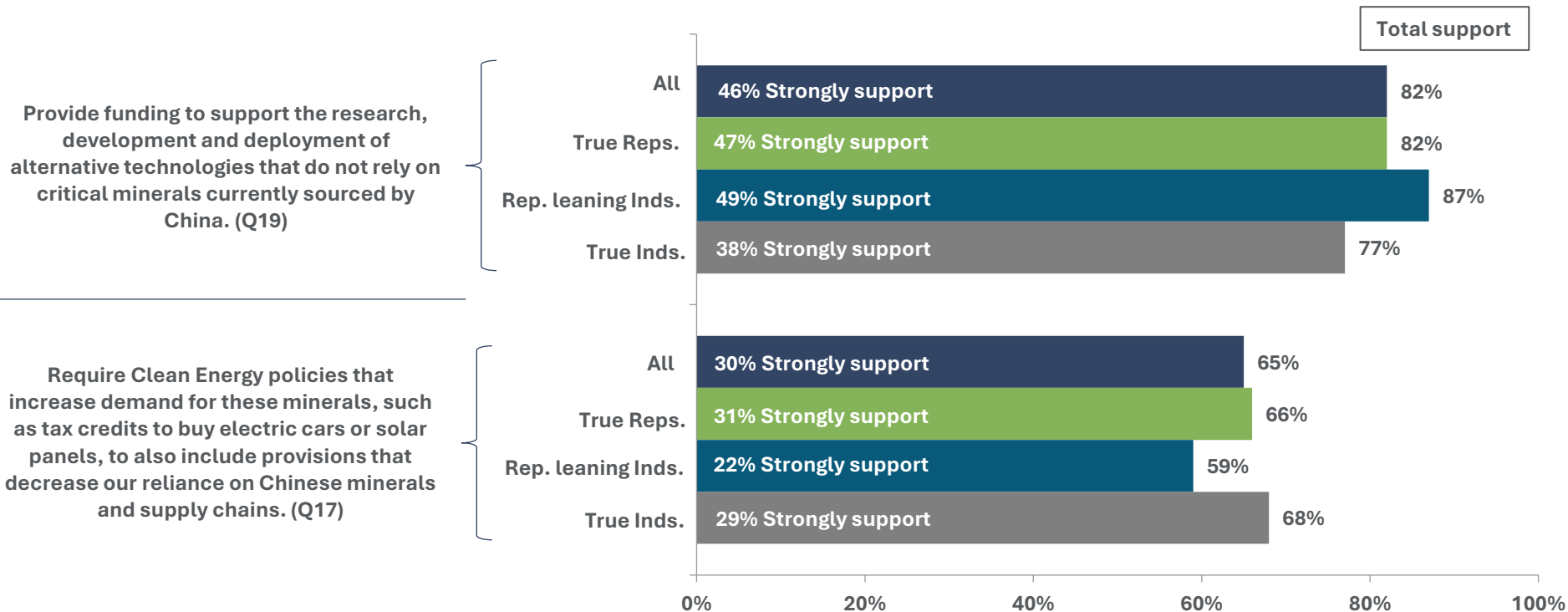
Both policies find similar widespread support among Trump wing Reps., Traditional wing Reps. and “very” Conservatives.



CRITICAL MINERAL POLICIES (2)

Widespread support for research funding (Q19) by all partisans, with True Reps. and Rep. leaning Inds. the most supportive.

Less support overall for requiring policies to include provisions (Q17), though still this policy still reached majority support among all partisans.



Both policies find similar widespread support among Trump wing Reps., Traditional wing Reps. and “very” Conservatives.



TRUMP REPUBLICANS VS. TRADITIONAL REPUBLICANS ON CRITICAL MINERAL POLICIES

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Wide majorities of both wings of the GOP support all policies, with very little overall differences.

% Support	Trump wing Republicans	Traditional wing Republicans	
“Provide support for developing resources and supply chains in the U.S. and its allied countries.” (Q20)	90%	86%	➡ +4 Trump wing
“Make it easier to extract and process these critical minerals in the U.S. by streamlining and increasing the efficiency of our permitting and regulatory systems.” (Q18)	90%	86%	➡ +4 Trump wing
“Provide funding to support the research, development and deployment of alternative technologies that do not rely on critical minerals currently sourced by China.” (Q19)	84%	83%	➡ Trump wing +1
“Require Clean Energy policies that increase demand for these minerals, such as tax credits to buy electric cars or solar panels, to also include provisions that decrease our reliance on Chinese minerals and supply chains.” (Q17)	63%	71%	➡ +8 Traditional wing





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